

TEDx Swansea

x = independently organized TED event



PARTNERSHIP PACKAGE



TED ABOUT TED

TED is a nonprofit organisation devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.



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BE PART OF SOMETHING THAT CHANGES LIVES!

In the spirit of ideas worth spreading, TEDx is a program of local, self-organised events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection.

These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

Our goal is to bring together bright minds to give talks that are idea-focused, and ontotest your ideas a wide range of subjects, to foster learning, inspiration and wonder – and provoke conversations that matter.

BECOMING A TEDxSWANSEA PARTNER

To engage with the future, to find elusive audiences, to test your ideas and to create a tangible relationship. Becoming a TED partner means you share in our mission of spreading ideas that might change the world.

Join our community of thought leaders and benefit from an individually tailored sponsorship.



WHY PARTNER WITH TEDxSWANSEA



**Ignite
Curiosity**



**Discover
New Talent**



**Increase Your
Brand Awareness**



**Join the
Movement**

Be part of something that changes lives

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OUR PARTNERSHIP PACKAGES

HEADLINE PARTNER PACKAGE: £4000

6 tickets to TEDxSwansea speakers event for both am and pm sessions

Stand in TEDxSwansea fringe information Zone

Partnership of Speakers Corner where TEDxspeakers will discuss their topic after they have spoken at the main event.

Logo on pre and post roll of official TEDxSwansea video's uploaded to TED Youtube channel (21.5 million followers)

Mention by host on Main TEDx Stage

Logo on website and company bio

Logo on brochure with full page company bio/advert

Your branded goodies in speaker bags

Headline logo on back of Team polo shirts

Video interviews

Photo opportunities with Speakers

Hospitality package food and drinks (more details to follow)

Space for company branding in reception area

Feature opportunities in the social media campaigns

LANYARD PARTNER PACKAGE: £2000

Printed logo on lanyards

Logo on pre and post roll of official TEDxSwansea video's uploaded to TED Youtube channel (21.5 million followers)

Logo on back of team polo shirts

Stand in TEDxSwansea fringe information Zone

Feature opportunities in the social media campaigns

Logo on website and company bio

Logo in brochure

To find out about becoming a partner for TEDxSwansea or further information on the event, please contact the TEDxSwansea Team on:

TEL: 07484 062 387 EMAIL: tedxswansea@yahoo.co.uk

WEB: www.tedxswansea.uk



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OUR PARTNERSHIP PACKAGES

BAG PARTNER PACKAGE: £2000

Printed Logo on one side of bags given to all attendees, sponsors team members and speakers.

Logo on pre and post roll of official TEDxSwansea video's uploaded to TED Youtube channel (21.5 million followers)

Logo on back of team polo shirts

Stand in TEDxSwansea fringe information Zone

Feature opportunities in the social media campaigns

Logo on website and company bio

Logo in brochure

BROCHURE PARTNER PACKAGE: £2000

Full page feature in magazine

Logo featured on every page in brochure including back page cover

Logo on pre and post roll of official TEDxSwansea video's uploaded to TED Youtube channel (21.5 million followers)

Logo on back of team polo shirts

Stand in TEDxSwansea fringe information Zone

Feature opportunities in the social media campaigns

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